



NCON
NewComer Organization Network

**Professional Development Conference
2011 especially created for Front Line
Workers of agencies serving Newcomers**

**PROFESSIONAL
DEVELOPMENT
SERIES**

Date: Thursday, September 29th, 2011
Time: 8:00am – 4:30pm
Location: Stage West All Suite Hotel
(5400 Dixie Road, Mississauga, Algonquin Ballroom/Iroquois Room)
Hot Breakfast and Lunch will be served
No charge to attend

Come attend a Professional Development Day that will offer a keynote, two workshops and a panel of employers discussing hiring practices for internationally educated professionals. Registration is on a first come, first served basis. Preference will be given to front line workers who register early.

DELIGHTING IN OUR DIFFERENCES! to be delivered by **Maureen Geddes of Geddes Global**

With energy and humour Maureen will expand our ideas about what is possible when working together— newcomers, employers, schools, government services...with the people in the middle — you! She will highlight ideas and simple practices you can use every day to recognize yourself in every other person you meet — navigating the world of “its not right or wrong, just different!” Maureen brings more than 20 years of diversity work in Canadian companies and internationally, as well as experience leading a settlement services agency.

SOCIAL MEDIA FOR FRONT LINE WORKERS to be delivered by **Berkha Gupta**

Are you wondering why Social Media are important to front line social service work? Are you overwhelmed by all the new tools coming out every day and don't know where to start? This session will cover new and simple ways for you to integrate Social Media and other web tools into your daily work. We will explore the advantages of using Blogs, RSS Feeds, Facebook, Twitter and other tools useful in getting and sharing information. The session will also introduce you to some new online sites that will make your work as front line workers a bit easier.

LINKING SOCIAL CAPITAL TO FINDING A JOB: GETTING COMFORTABLE WITH NETWORKING to be delivered by **Dr. John-Paul Hatala of Flowork International**

Did you know that the majority of your clients are not comfortable with networking? In spite of this, we continue to encourage them to access the 'hidden job market', which is essentially a networking process. This presentation will discuss social capital and its impact on the job search. More specifically, it will take the ubiquitous term 'social capital' and provide a framework for increasing the comfort level and utility of social networks as a means for supporting a client's job search. A client's ability to access social resources is critical to effectively turning the relationships they have into job search success. By the end of this workshop, you will walk away with a research-based methodology for assisting your clients to systematically explore their networks for resources that will help reach their career goals. Additionally, a free online strategic job search management system will be shared with participants to help clients access the hidden job market. Networking is not for everyone. However, if a job seeker wants to secure employment they have no choice but to find a way to become comfortable with the process. This workshop will help you to make it more comfortable for your clients to network.

HIRING INTERNATIONALLY EDUCATED EMPLOYEES: AN EMPLOYER'S PERSPECTIVE

An employer panel discussion moderated by **Rodel Imbarlina-Ramos of Toronto Region Immigrant Employment Council (TRIEC)**

Panelists: Karen Dobbie, HR Manager for Trillium Health Centre
Carol Henry, HR Manager for Longo Brothers Fruit Markets Inc.
John Phelan, HR Director for the Regional Municipality of Halton
Laura Simpson, Recruitment Manager for Ingram Micro Inc.