

How do I access the Green Occupational Profiles?

The profiles can be downloaded for free from your local Workforce Planning Ontario Board website:



www.peelhaltonworkforce.com

PEEL HALTON



OF YORK REGION & BRADFORD WEST GUILMBURY

www.wpboard.ca

YORK REGION



www.workforceinnovation.ca

TORONTO



DURHAM REGION LOCAL TRAINING BOARD
LA COMMISSION LOCALE DE FORMATION DE LA REGION DE DURHAM

www.drltb.com

DURHAM



SIMCOE MUSKOKA Workforce Development Board
Commission développement de la main-d'œuvre de Simcoe Muskoka

www.labourtrends.ca

SIMCOE MUSKOKA

Case Study Contributors:

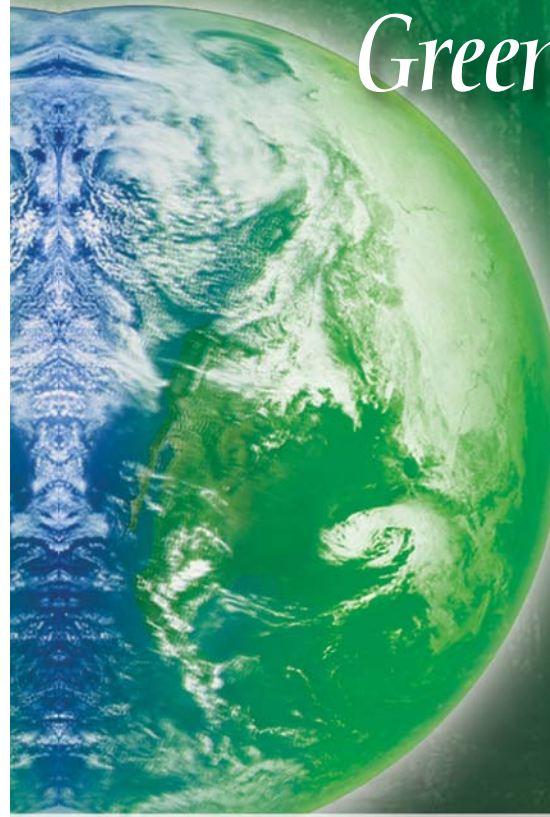


Funded by:



Transitioning to a Green Economy

Emerging Careers



Toronto Workforce Innovation Group



EMPLOYMENT ONTARIO

There is an increasing demand for green products, services and business practices.

Ontario firms are meeting this demand by taking approaches that consider sustainability not only in what they bring to market, but also how they get it there. As a result there are a range of new careers opening up for Ontario's labour pool.

The Green Occupational Profiles Project

The organizations that make up Workforce Planning Ontario have developed a tool that helps job seekers, employment specialists and other organizations who provide training, understand the new opportunities that exist across sectors in the green economy.

By analyzing the green sector and talking to businesses that have shifted to green practices over the past few years, we have developed close to 100 Occupational Profiles.

These Profiles outline:

- The skills and aptitudes required for the job,
- Salary ranges,
- Employment requirements and educational programs that meet these needs,
- Sectors where these new jobs exist, and
- Areas of the province which currently have positions.

What is a green business?

A green business is an enterprise that seeks to reduce its negative impact on the global or local environment, community or economy. Green businesses strive to find a sustainable balance between people, planet and profit. The criteria used to determine if a business is green are:

- The business incorporates principles of sustainability into every business decision;
- It supplies environmentally friendly products or services that replace demand for non-green products and/or services;
- It is greener than its traditional competitors;
- It has made an enduring commitment to environmental principles in its business operations.

RBC Royal Bank (2010)

Which sectors have emerging green jobs?

The trend towards green business exists across all sectors and the Green Occupational Profiles reflect new jobs across 7 key sectors in Ontario:

- Manufacturing
- Wholesale and Retail Trade
- Hospitality and Tourism
- Construction
- Financial Services
- Utilities
- Information and Communications Technology



Download the Full Reports, Case Studies and Profiles at:



www.peelhaltonworkforce.com

PEEL HALTON



www.workforceinnovation.ca

TORONTO



www.wpboard.ca

YORK REGION



www.drltb.com

DURHAM



www.labourtrends.ca

SIMCOE MUSKOKA