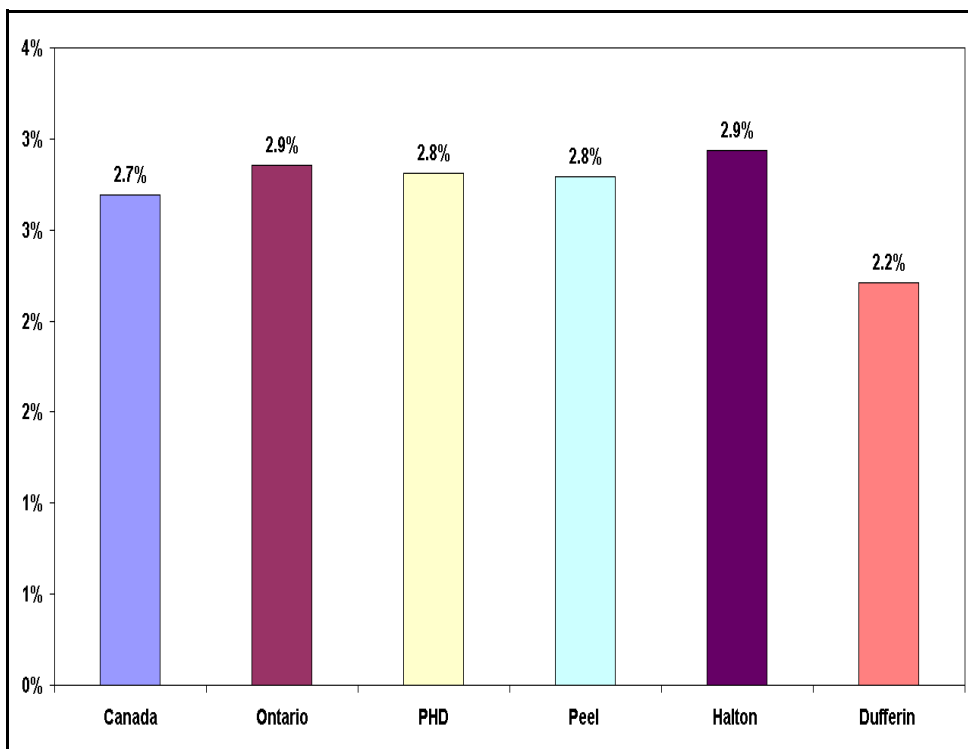


Labour Force in Information and Cultural Industries

This newsletter provides statistical data on labour force in the information and cultural industries for the Peel Halton Dufferin (PHD) residents in 2001. According to Statistics Canada, labour force refers to persons 15 years and over, excluding institutional residents, who were employed or unemployed during the week (Sunday to Saturday) prior to Census Day, and who had last worked for pay or in self-employment in either 2000 or 2001. For information about industry divisions based on the 1997 North American Industry Classification System (i.e., NAICS), please visit the following website link:
<http://www12.statcan.ca/english/census01/Products/Reference/dict/pop059.htm>

Figure 1. Labour force (Population 15 years and over) in Information and Cultural Industries: Canada, Ontario, PHD, Peel, Halton and Dufferin, 2001

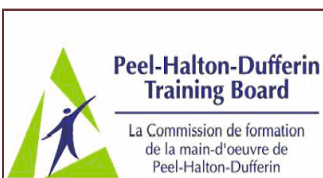


Highlights for the Peel- Halton-Dufferin Area

- ◆ PHD had a higher percentage of population aged 15 years and over employed in the information and cultural industries than Canada in 2001.
- ◆ With respect to areas of employment in the information and cultural industries, the top three in 2001 were telecommunications; newspaper, periodical, book & database publishers; and information services.

Implications for Human Services Sector

- ◆ Increased demand for jobs in the information and cultural industries.



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Next Issue (Jan. 2007): Population by Age Group (Census, 2006)

Did you know?

How many people in PHD were employed in the information and cultural industries at the time of the 2001 Census ?

In 2001, there were 21,545 people employed in the Information and cultural industries in PHD. PHD had a higher percentage of population aged 15 years and over employed in Information and cultural industries (2.8%) than Canada (2.7%).

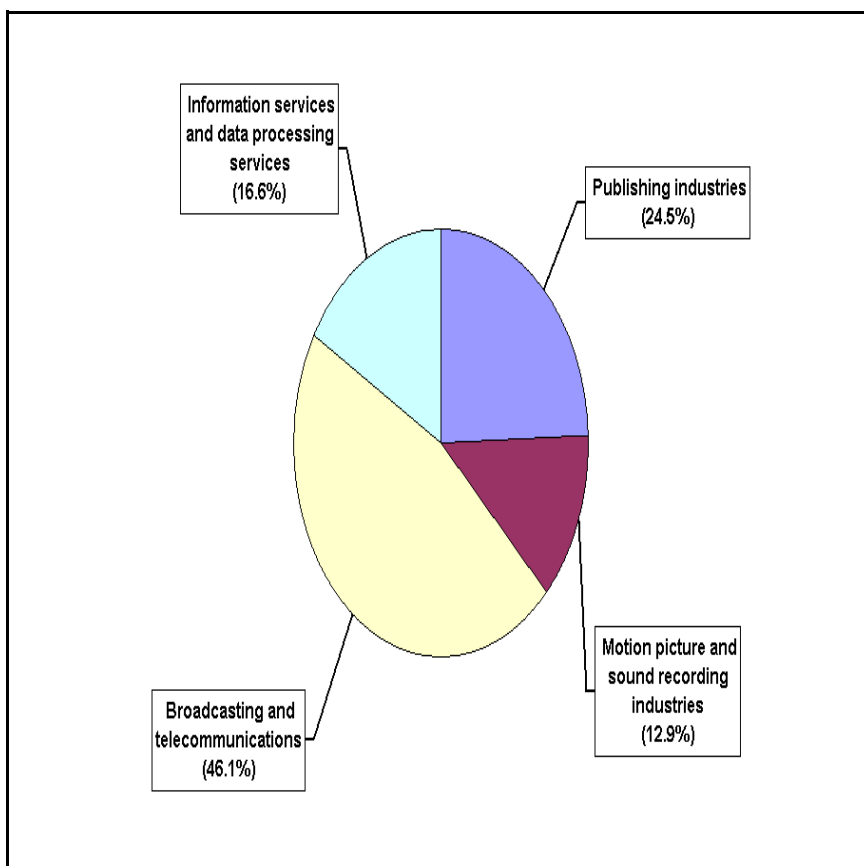
What were the top three areas of employment in the information and cultural industries at the time of the 2001 Census?

In 2001, the top three areas of employment in the information and cultural industries were telecommunications (7,465); newspaper, periodical, book and database publishers (3,850); and information services (2,565).

Table 1. Distribution of Employed Persons by Information and Cultural industries: PHD, 2001

Information and cultural industries	#	%
Total Employed Persons (15+) in Information and cultural industries	21,545	100.0%
Telecommunications	7,465	34.6%
Newspaper, periodical, book and database publishers	3,850	17.9%
Information services	2,565	11.9%
Motion picture and video industries	2,550	11.8%
Software publishers	1,420	6.6%
Radio and television broadcasting	1,240	5.8%
Pay TV, specialty TV and program distribution	1,215	5.6%
Data processing services	1,010	4.7%
Sound recording industries	225	1.0%

Figure 2. Distribution of Employed Persons by Major Information and Cultural industries : PHD, 2001



Source: Statistics Canada, Census 2001, Special Custom Tabulation.

Notes: Industry divisions and major groups based on the 1997 North American Industry Classification System (i.e., NAICS); totals may not exactly equal the sum of their components due to rounding.